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## **Innovative ‘emerging cities’ business travel guide launches at Rise 2017**

**An innovative, online guide that helps familiarise business travellers with emerging cities and overcome language and travel barriers was launched today at Rise 2017.**

**TripHQ** was created by experienced business travellers who have felt the ‘pain and frustration’ of visiting emerging cities – fast growing economies popular with international business travellers, but where reliable information is scarce.

This insightful online guide offers insider knowledge on the most relevant, practical and difficult to find information. It covers every aspect of a city – including how to get around, essential business, language & cultural information, reputable medical, retail & sporting facilities and online business hotel bookings and restaurant recommendations.

“As a business person travelling to unfamiliar markets, you need to get used to new places very quickly, and overcome language and cultural barriers which can impact your success,” said co-founder, Susie Macmillan. “When you arrive, it’s important to hit the ground running. There are plenty of leisure travel guides but no site is dedicated to business travel in the same way. We know what it takes to do business in unfamiliar markets and we have shared this knowledge in every city guide on our site.”

**TripHQ** currently offers business travel guides to Jakarta, Ho Chi Minh City and Singapore. Other key cities throughout Asia, India, the Middle East and Africa will be featured soon.

This easy to navigate site:

- provides everything you need to know about visas, airport arrival, getting around and staying safe
- lists helpful business contacts that can make a big difference to your success
- features real time trade and economic data to help you understand what drives the local economy and latest trends
- guides you on the nuances of business etiquette in each city and how to make the best impression
- offers booking facilities for business hotels
- recommends restaurants, cafes and bars most suited to business people
- shares ideas on the best ways to explore the city and make the most of any leisure time during your stay
- allows you to build a custom briefcase (favourites) – for easy access on the go or sharing with important people.

**TripHQ helps business people enjoy more successful trips to emerging cities around the globe.**

### **For more information:**

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